

# USSbriefs DISTRIBUTION: HOW CAN YOU HELP?

3 April 2018



A big challenge for USSbriefs is to ensure we reach a wide audience beyond Twitter. Please help us to achieve that by taking some of the steps outlined below. Check our [@USSbriefs](#) account on Twitter for templates of text you can use to share the briefs.

## Share on social media

It is important we spread this beyond Twitter, so please share it on [Facebook](#), [SoundCloud](#), Instagram and Snapchat.

## Share via UCU mailing lists

If you are a UCU branch officer then please spread the USSbriefs via your branch mailing list, which will capture a lot of members not on social media.

## Share by email

Please circulate via email to personal contacts and to any listservs you are a part of.

## Share in your office

We have created PDFs of the USSbriefs on [ussbriefs.com](#), which you can print and put on office tables in shared spaces, and you could print one out as a poster and put that up on your door.

## Share on the street

Print briefs and put them up in locations in your university, including poster boards and areas with lots of university staff footfall.

## Send to key contacts

If you know someone in the media or in a position of influence, please share the USSbriefs [Press Release](#) with them, along with any [PDFs](#) of the briefs you think would help them cover our story.

## Share with students

Some of the briefs could really help students understand why we are striking and why the action might continue. Please share any briefs you think could help your students.

## Discuss the issues

The briefs are designed to help informed debate to shape the upcoming vote and the future of this dispute. Please use what you find in the briefs to discuss the vote with colleagues and friends.

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